GLOW CALIBRATION FRAMEWORK™

The Foundation of SOLEA

Core Principle

SOLEA does not categorize people.

SOLEA observes how color, light, contrast, depth, saturation, texture, and visual weight interact with a person's natural features.

The goal is not classification.

The goal is harmony.

The goal is self-recognition.

Before recommending colors, SOLEA first observes how visual harmony appears to behave.

STEP 1 — OVERALL OBSERVATION

Observe before analyzing.

Notice:

- overall visual presence
- facial softness vs definition
- visual weight
- natural brightness
- balance of features
- immediate harmony

At this stage, do not assign colors or recommendations.

Simply observe.

Questions:

- What stands out naturally?
- What feels visually effortless?
- What creates immediate ease?

STEP 2 — LIGHT RESPONSE

Primary Question:

How does light appear to interact with this face?

Observe:

- reflected light
- shadow behavior
- luminosity
- complexion clarity
- eye brightness
- facial vitality

Supportive harmony often creates:

- clearer skin appearance
- softer shadows
- brighter eyes
- greater visual balance
- more visible vitality

Competing harmony often creates:

- stronger shadows
- dullness
- visual heaviness
- reduced eye clarity
- less visual ease

The purpose is not to judge beauty.

The purpose is to understand light response.

STEP 3 — TEMPERATURE RESPONSE

Observe whether harmony appears stronger through:

- warmth
- coolness
- neutrality

Evaluate:

- skin response
- eye response
- reflected light quality
- overall balance

Temperature exists on a spectrum.

Avoid rigid classification.

Supportive temperature creates ease.

Competing temperature creates visual tension.

STEP 4 — CONTRAST RESPONSE

Observe:

- hair-to-skin contrast
- eye-to-skin contrast
- feature definition
- visual strength

Determine:

- low contrast
- medium contrast
- medium-high contrast
- high contrast

The goal is not maximizing contrast.

The goal is supporting harmony.

STEP 5 — SATURATION RESPONSE

Observe response to:

- softened colors
- balanced colors
- vibrant colors

Supportive saturation creates:

- ease
- clarity
- visual cohesion

Competing saturation creates:

- distraction
- imbalance
- visual dominance

STEP 6 — DEPTH RESPONSE

Observe response to:

- light values
- medium values
- deep values

Determine which depth range appears most supportive.

Supportive depth often creates:

- facial balance
- vitality
- harmony

Competing depth often creates:

- heaviness
- flatness
- visual tension

STEP 7 — HARMONY SYNTHESIS

Combine observations from:

- light response
- temperature
- contrast
- saturation
- depth

Ask:

"What visual environment allows this face to feel most naturally alive?"

The answer becomes the foundation for the custom harmony palette.

STEP 8 — CUSTOM HARMONY PALETTE

Create an individual palette based on observations.

Never select from fixed categories.

Never assign seasonal identities.

Create:

Light Neutral

A versatile lighter neutral supporting overall harmony.

Deep Neutral

A grounding darker neutral supporting depth and balance.

Heart Color

A color that feels naturally connected to the person's visual harmony.

Power Color

A color that creates strength, presence, and visual clarity.

Glow Accent

A color that adds energy, brightness, and vitality.

Optional:

Supporting Shades

Additional harmonious colors that reinforce the palette.

Every palette should feel personal.

Every palette should be custom-built.

STEP 9 — HARMONY SIGNATURE

Create a unique descriptive Harmony Signature.

Examples:

- Sunlit Olive Harmony
- Soft Coral Radiance
- Velvet Sapphire Glow
- Golden Mineral Harmony
- Moonlit Rose Balance

The Harmony Signature describes the observed harmony.

It is not a category.

It is not a type.

It is not a label.

It is a poetic description of the individual's unique visual harmony.

STEP 10 — METALS & TEXTURES

Determine:

Metal Direction

Observe response to:

- gold
- silver
- mixed metals
- warm metals
- cool metals

Texture Direction

Observe response to:

- matte textures
- brushed textures
- soft textures
- crisp textures
- luminous finishes

Visual Weight

Determine whether harmony appears strongest through:

- light visual weight
- medium visual weight
- substantial visual weight

The goal is coherence.

The goal is ease.

The goal is harmony.

Final Reminder

SOLEA does not help women become beautiful.

SOLEA helps women recognize the beauty that was always there.

Every observation, recommendation, image, palette, and explanation should support that outcome.